



TE UNIVERSITY
FOSTERING ENTREPRENEURSHIP

TE CHANDIGARH
FOSTERING ENTREPRENEURSHIP

About

TiE UNIVERSITY

TiE-U is a comprehensive ecosystem that nurtures start-ups run by college/ university students. It achieves this objective by creating events and engagements that bring together start-ups, TiE members, external mentors, coaches, and ecosystem partners. The key outcome is to enable campus ideas/start-ups to transform into viable businesses.

FLAGSHIP PROGRAMS



GLOBAL PITCH COMPETITION

Is a global business plan competition. It involves a regional round and a global round. It attracts 1500 + Startups from 45 + cities and 400 + Colleges to vie for equity free prize money of \$100,000. Participants are locally mentored after which they are provided boot camps, workshops and one on one mentoring by global mentors. [read more..](#)



GLOBAL BUSINESS HACKATHON

A program to foster problem solving skills among students. They solve real life business challenges articulated by companies around the world. Technical Boot camps, workshops and mentoring precede the finale. [read more..](#)



INVESTOR DEMO DAY

Early stage startups pitch their ideas to a panel of experienced investors to raise equity investments. [read more..](#)

Summary

FLAGSHIP ACTIVITIES



ALUMNI COMMUNITY

A facebook like platform that provides a meeting ground for 24/7 networking and mentoring opportunity. Student start ups and founders can interact with peers, mentors and thought leaders in a virtual setting. It also acts as a collaborative platform.



UNIVCORN

Tie-U entrepreneurship conference. A global event held in silicon valley that brings together winning startups and founders from regional events.



CHAPTER EVENTS

Diverse activities as the local chapter (TiE branches in cities) including speaker sessions, networking events, entrepreneurship conferences etc.

IMPACT SO FAR

5000

ALUMNI

300+

COLLEGES INVOLVED

500+

MENTORS

75+

WORKSHOPS

\$200,000

WORTH AWARDS

50+

CITIES

1500+

MENTORING HOURS

1M+

AUDIENCE AT EVENTS

This is a Global event to be held from 12th-15th December 2022 in Hyderabad. This event brings with it once in a lifetime opportunity for 2 qualified start-ups to present in front of TiE Global. For this purpose, TiE Chandigarh will contest a competition among the students of TiE Chandigarh Institutional members in October 2022 and the winners will be sent for competing globally. (Please note: The travel cost only will be borne by the participants)

<https://tgs2022.org/>

TiE GLOBAL SUMMIT 2022

TiE Global Summit (TGS) 2022 scheduled on *11th – 14th December* is to be held in-person in Hyderabad. TiE Global Summit is the annual flagship conference of TiE Global where each year TiE Chapters collaborate with each other to bring the best in class of content – from speaker sessions, to mentoring sessions, marquee keynotes, fireside chats and thought provoking discussions on entrepreneurship.

Program Highlights

3000+

Entrepreneurs

500+

Charter Members

250+

Global Mentors

200+

Industry Experts

150+

Speakers

100+

Venture Capitalists

100+

Angel Investors

TiE UNIVERSITY GLOBAL PITCHFEST

25+ Global Chapters to participate and nominate student led startups from National & International Universities. 40+ Best teams will compete for the Grand Prize and winners to be nominated for TiE University Global Pitch Fest 2023. Competition Winner (If eligible) to be nominated to RICE Business Plan Competition

Investor Demo Day

The investor fund is an initiative of TiE Global wherein the start-ups will get an opportunity to present before big investors globally and raise funding. The start-up founders directly register at the link shared by TiE Global and qualified start-ups are called to present their businesses in front of the investors. The investors, on the basis of scalability and other business parameters invest in feasible start-ups. <https://tieuniversity.org/demoday/>

Pitch your startup and
RAISE EQUITY FUNDING

REFUEL YOUR STARTUP

Does your startup need fuel (funds) to soar higher?
Investor panels for early stage collegiate startups

If you are from Asia, MENA region or Australia

2nd of Nov Pitch deck Version 1 submission deadline – Submission link will be sent soon

Workshop dates and titles – At Least one co-founder should attend

12th Nov – Winning secrets of storytelling and building impactful pitch decks

19th Nov -Funding/Cap table/ valuation

26th Nov – Break out room/ Mock Pitches

Dec 3rd: Sample Pitch deck final submission date

Dec 10th Elimination round (results will be announced by 17th)

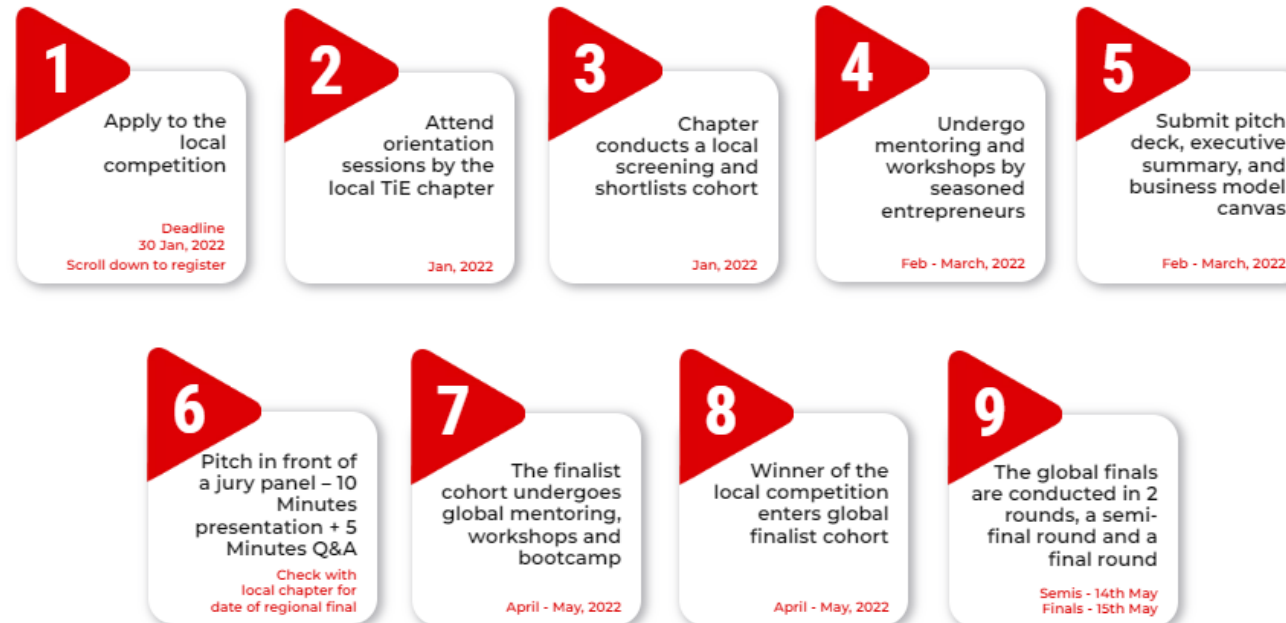
Mentoring– During the period 20 December 2021 – 20 January 2021

Final pitch to investor panel – 4th week of January

Global Pitch Competition

The GPC is an annual program under TiE Global contested at Chapter level. The university students from the region participate in the competition. The Participants are provided one-on-one mentorship by TiE Chandigarh mentors who are themselves the business leaders. After enriching the teams with mentorship and getting them ready with their business plans and pitches, the stage is set for them to present their pitch decks. The winners are then sent to compete at the global level with an opportunity to win cash prizes. <https://tieuniversity.org/pc/>

FORMAT



Spread over the dates of October 8 & 9, 2022, the APP@THON is a physical cum virtual event. It will be a 20-hour long program exhibiting the innovative ideas from university students across the region. Teams may consist of 2-6 members and will be given 20 hours to create something unique in the fields of SUSTAINABILITY TECH and EDUCATION TECH. The winners will be awarded with cash prizes.

<https://tieuniversity.org/global-hackathon/>

PRIZES		
\$7,400 in prizes		
1 st Place (4)	2 nd Place (4)	3 rd Place (4)

IMPORTANT TO DO (Required)

- 01 ○ Click on "Join Hackathon" on appathon22.devpost.com
- 02 ○ Register on the official TIE University Appathon Link: <https://bit.ly/tieuappathon2022>
- 03 ○ Log into the WhatsApp Group Chat: <https://bit.ly/tieuAppathonWhatsApp> and/or Facebook Group: <https://www.facebook.com/groups/tieucommunity>
- 04 ○ On October 8th, 10:00 AM ET, join the Program Live! (Links will be emailed to all registered participants).

JUDGING CRITERIA

Originality & Innovation (Pitch Content)

(1-2 points): Shares basic information (3-5 points): +Explanation of the app's purpose and design & user needs (6-8 points): +Explanation of the problem, demand, and how app design meets user needs (9-10 points): +Persuasive pitch with evidence.

Impact (User Experience)

(1-2 points): Clear intent; users can accomplish a goal (3-5 points): +Consistent, Navigation; intuitive (6-8 points): +Adaptable, addresses accessibility, privacy, and security (9-10 points): +Innovative, delightful; new experience!

Interface & Design (User Interface)

(1-2 points): Clear Branding (3-5 points): +functional design (6-8 points): +Elegant, concise, color, layout, readability, & navigation (9-10 points): +Empowers the user to interact with content; animation, seamless engaging experience

Technical Difficulty (Coding Concepts)

(1-2 points): Explains General App (3-5 points): + Functionality, coding concepts, touch types explained (6-8 points): + Coding tasks necessary to build the app (9-10 points): +Architecture, data structure, algorithms, and features.

Overall Presentation (Pitch Delivery)

1-2 points): Informational, (3-5 points): +Confident, enthusiastic, (6-8 points): +Engaging, Visuals to support story; team contributions (9-10 points): +Creative, Memorable Storytelling

Various Recruitment Drives For College Students Of Tricity!

Core Team

	KOMAL SHARMA TALWAR MENTOR		RITIKA SINGH MENTOR
	GURSIMRAN SINGH CHAIR		HITESH KUMAR GULATI CHAIR
	SEEMU MANHOTRA CO-CHAIR		Pooja Nayyar Co-Chair

Secretariat Team

TiE CHANDIGARH SECRETARIAT TEAM



ANJUM SINGH
EXECUTIVE DIRECTOR



ASHU SHARMA
RELATIONSHIP MANAGER



MAYANK BHASIN
MARKETING & EVENTS
MANAGEMENT EXECUTIVE



Bandhan Goyal
Program Manager

Thanks!

Contact Us

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Locations

TiE, Chandigarh

Plot No. 25, Next 57 Coworking Space,
Industrial Area Phase 1, Chandigarh,
160101

